



BALMAIN
swiss watches

The Allure Of Haute Couture

Pierre Balmain timepieces are at the pulse of an arden passion for fashion

Once upon a time

It all began in 1914, in St. Jean de Maurienne, in the French Alps, when Pierre Balmain was born to a father with a wholesale drapery business and a mother who ran a fashion house. While officially studying architecture at the “Ecole des Beaux-Arts” in Paris, Pierre Balmain was actually developing a secret passion – that of designing dresses. The foundation of his clear talent lay in his ability to create simple, tailored suits and grand evening gowns, all with the same aesthetic of slender, graceful lines. This was the keystone of his own fashion house, which he opened in Paris in 1945. He established himself as one of the outstanding figures of Parisian haute couture.

An eye for beauty

In 1987, the world’s largest watchmaking group, the Swatch Group LTD acquires exclusive license for production and marketing rights, and in 1995 The Swatch Group buys the Pierre Balmain brand for watch products worldwide.

Today the Swiss watch brand feels at home on the wrists of individuals everywhere who appreciate a seamless combination of elegance and modernity. The Balmain tradition of turning heads and winning hearts lives on, fulfilling dreams of tailor-made time.

Montres Pierre Balmain is based at Saint-Imier, in the Bernese Jura, in Switzerland, right in the heart of the famous "Watch Valley", a region where the people have had watchmaking in their blood for generations

Balmain's offices and workshops sit at the foot of Mont Chasseral, in an idyllic and inspiring setting



II B4759.72.86

BALMAIN FLAMEA II



2 | B4751.33.85



3 | B4758.33.85



4 | B4752.39.86

LITTLE EXCESSIVE



5 | B4231.33.12



6 | B4231.24.86



7 | B4238.33.86

TAFFETAS II



8 | B4671.32.16



9 | B4670.32.86



10 | B4679.32.66

ORITHIA II



11 | B4771.33.16



12 | B4771.32.86



13 | B4772.39.86

ORITHIA II



14 | B4778.33.86



15 | B4779.33.56



16 | B4779.42.86



17 | B4438.33.12

LAELIA LADY II



18 | B4431.33.12



19 | B4431.32.82



20 | B4439.52.52

MADRIGAL MINI II



21 | B4491.33.16



22 | B4492.39.86



23 | B4499.33.16

MADRIGAL LADY II



24 | B4891.33.83



25 | B4892.39.83



26 | B4899.33.82



27 | B4873.33.14

12 diamonds Wesselton, 0.05ct

MADRIGAL LADY OVAL II



28 | B4871.33.14



29 | B4870.33.84



30 | B4878.33.14

BALMAIN MAESTRIA LADY ROUND II



31 | B4511.33.94



32 | B4512.39.16



33 | B4519.51.44

BELEGANZA LADY II



34 | B8341.33.12



35 | B8342.39.22



36 | B8348.33.12



37 | B8349.52.52

HAUTE ELEGANCE OVAL



38 | B8111.33.16



39 | B8112.39.86



40 | B8119.22.86



41 | B8119.32.66

HAUTE ELEGANCE MINI



42 | B8091.25.86



43 | B8092.39.16



44 | B8098.33.16



45 | B8099.52.86



46 | B809I.33.16

BALMAIN CLASSICA LADY II



47 | B4371.33.16



48 | B4378.33.86



49 | B4379.32.66

BALMAIN DE BALMAIN II XS



50 | B4931.33.12



51 | B4931.32.82



52 | B4932.39.12



53 | B4938.33.16



54 | B3912.39.82

BALMAIN DE BALMAIN II MINI



55 | B3911.33.16



56 | B3910.33.16



57 | B3918.33.82



58 | B3919.32.82

BALMAIN DE BALMAIN MOON PHASE



59 | B4911.33.14



60 | B4918.33.82



61 | B4912.39.12



62 | B4911.33.12

TILIA II



63 | B4191.33.16



64 | B4192.39.16



65 | B4199.22.86

ELEGANCE CHIC XS



66 | B4691.33.22



67 | B4691.42.84



68 | B4692.39.22



69 | B4699.33.12



70 | B1699.22.85

ELEGANCE CHIC MINI



71 | BI691.33.12



72 | BI692.39.22



73 | BI690.33.22

ELEGANCE CHIC L



74 | BI621.33.22



75 | BI628.33.22



76 | BI629.32.62

BALMAINIA LADY II



77 | B4211.33.16



78 | B4210.33.16



79 | B4218.33.86

MADRIGAL GMT 24H



80 | BI481.33.64



81 | BI488.33.54



82 | BI487.32.64



83 | BI48 | 33.74

BELEGANZA GENT II



84 | B1341.33.22




85 | B1347.92.62



86 | B1349.52.52

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A COMPANY OF THE  **SWATCH GROUP**

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